LITTLE RED DOOR CANCER AGENCY’S
year in review

 CLIENT navigators
The backbone of the work we do at Little Red Door | page 6

DOOR to WELLNESS
Our holistic approach to overall wellness for cancer survivors and caregivers page 7

YOUTH SERVICES
Our focus on serving clients of all ages | page 8

PLUS:
Save the date for upcoming events in 2020!
ABOUT US

Established in 1945, Little Red Door Cancer Agency is Indiana’s oldest cancer agency. We help underserved Hoosiers battling cancer, educate the public about cancer prevention and provide survivor health, programming to uninsured and underinsured Hoosiers in central and east central Indiana.

LEARNERS

INTERNS
Kennedy Barnard
Aliy Cameron
Lindsay Harrison
Nathan Koni
Abby Lukens
Alexia Markowski
Reagan Rigney
Amelia Rodriguez
Sam Royal
Tyler Sciprogny
Les Simms
Alyssa Villeraus
Jake Wittmeyer

PUBLIC ALLY
Madeline Elkin
Dylan Greenway

MASSAGE THERAPIST
Marlaina Pertile
Emma Plummer
Barbara Price

YOGA THERAPIST
Melanie Vincent

In partnership with the YMCA
ENHANCE INSTRUCTORS
Gary Brown
Bliss Drozd
Lisa Gill
Marcia Johnson
Karin Schneider

PIYO INSTRUCTOR
Kelsey Davis

LIVESTRONG INSTRUCTOR
Kelsey Davis

LITTLE RED DOOR 2019 ANNUAL REPORT

$846

Investment per client
In 2019, we invested $846 per client. Check out our services numbers and more information on our financials on the next pages.

WHO WE SERVE

Clients per county
We serve Hoosiers in 14 counties in central and east central Indiana.

Marion 1,425
Delaware 322
Madison 171
Hamilton 83
Henry 83
Johnson 63
Hendricks 52
Morgan 36
Blackford 29
Hancock 29
Randolph 25
Jay 23
Boone 18
Shelby 7

OUR LOCATIONS

ST. VINCENT
ANDERSON
2010 Meridian St.
Anderson, IN 46016, Suite 230
(765) 284-9063 | Ask for Rebecca

ESKENAZI HEALTH
720 Eskinazi Ave.
Indianapolis, IN 46202
4th floor (Special Medicine)
Hallway C
Call (317) 925-5595
Ask for Heidy

INDIANAPOLIS
1801 N. Meridian St.
Indianapolis, IN 46202
(317) 925-5595

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Our mission is to make the most of life and the least of cancer.
A LOOK AT
WHAT WE PROVIDED IN 2019

23,267 PHONE CALLS
Our client navigators answered over 23,000 phone calls in 2019, directing cancer patients to resources. This is a 52% increase from 2018.

31,258 TRIPS TO TREATMENT
We provided over 30,000 trips to life-saving cancer treatments, at no cost to our clients. This is an 84% increase from 2018.

2,886 CLIENTS SERVED
We served over 2,800 Hoosiers in 2019, an increase of 556 people from 2018.

113,160 MEALS
We provided over 113,000 individual meals to cancer patients in the form of nutritional supplements.

8,135 STUDENTS
Over 8,000 students were educated on the dangers of tobacco through our HURU education program.

FINANCIAL REVIEW

SUPPORT

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Bequests</td>
<td>$743,748</td>
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<tr>
<td>Individual Contributions</td>
<td>$611,209</td>
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<tr>
<td>Foundations and Grants</td>
<td>$548,469</td>
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<tr>
<td>Corporate Contributions</td>
<td>$296,222</td>
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<td>United Way Funding</td>
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<td>Contractual Grants</td>
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<td>Endowment</td>
<td>$121,770</td>
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<tr>
<td>New Hope Campaign</td>
<td>$8,875</td>
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TOTAL SUPPORT: $2,723,330

EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>Client Services</td>
<td>81%</td>
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<tr>
<td>Management and General</td>
<td>9%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>10%</td>
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</tbody>
</table>

TOTAL EXPENSES: $2,441,467

FACE OF HOPE BREAKFASTS RAISE OVER $441,000 IN 2019

An incredible $441,288 was raised in 2019 through our annual Face of Hope Breakfast events. This wouldn’t have been possible without support from donors like you. Thank you!

Each year, we host two Face of Hope Breakfast fundraising events: one in Indianapolis and one in Muncie. These are our largest fundraising events of the year. 2019 was the 2nd year for the breakfast in Muncie, and the 12th year for Indianapolis.

Proceeds from the Face of Hope Breakfasts provide transportation to and from cancer treatments, support services and therapies, nutritional supplements and more to help underserved cancer patients in Indiana make the most of life and the least of cancer.

To learn more about becoming a table captain or a sponsor, please contact Chief Advancement Officer Mandy Pietrykowski at MPietrykowski@littlereddoor.org or call (317) 920-4685.

See the back page to save the date for 2020!
CLIENT NAVIGATION

Navigation is the backbone of the work that takes place each day at Little Red Door.

When a new client comes to Little Red Door, they go through a brief intake process to assess their needs. Once their intake is completed they are assigned to one of the client navigators on staff.

From there, the client navigator becomes their link to Little Red Door, providing holistic care and direction to client-centered services.

Client navigators work with clients to schedule transportation as well as fill their orders for nutritional supplements. Beyond these day to day tasks, navigators provide emotional support to clients. Often a client will share their good or sometimes bad news with the client navigator first, and the navigator is there to walk alongside them and support them emotionally.

Frequently, cancer taxes a patient’s support system. Little Red Door helps to fill the support gaps for our clients. Through these conversations, navigators encourage clients to attend Door to Wellness support programs that are a good fit for them. Whether that’s psychosocial support or a yoga class to manage pain, our navigators assess their need and recommend what is going to best support the client.

“Our clients, Little Red Door is comfort, security and family.”

Kara Biro, Client Navigator

12,253

In 2019, we provided 12,253 navigation services, serving 2,067 unique clients.

This is an increase from 8,789 services in 2018.

For more information on our navigation services, contact us at any of our four locations.

Find our locations and contact information on page 2!

THANK YOU to the donors who make our navigation and Door to Wellness programs possible:

- CICOA
- Community Foundation of Randolph County
- Elements Financial
- Ekens
- Fifth Third
- Fresh Thyme Farmers Market
- Friends of Muncie Endurathon
- Health Foundation of Greater Indianapolis, Inc.
- Indiana Breast Cancer Awareness Trust, Inc.
- Indiana Farm Bureau Insurance
- Indiana University Health
- Key Bank
- Lilly Grant Office
- Mary’s
- Madison County Community Foundation
- OrthoIndy Fund, a Fund of Central Indiana Community Foundation
- Samerian Foundation
- Second Harvest Foodbank of East Central Indiana
- Susan G. Komen of Central Indiana
- The Community Foundation of Muncie and Delaware County
- United Way of Central Indiana
- United Way of Delaware County
- United Way of Delaware

Door to Wellness

OUR HOLISTIC APPROACH TO WELLNESS

Cancer survivors face unique challenges. The side effects of cancer treatment can result in barriers to wellbeing such as pain, reduced strength and flexibility, digestive system issues, lymphedema, fatigue, social isolation, and suppressed immune system.

Our Door to Wellness programming offers our clients a space and opportunity to join a community of people in treatment, survivors and their loved ones facing the same journey and similar challenges. Fitness, nutrition and social connection programming along with side effect management help our clients design their new normal in ways that make sense for them.

Educational and participatory programming puts a client in charge of their physical fitness, nutritional intake, energy levels, sense of meaningful connection, optimism, and sense of resiliency. Every bit of Door to Wellness programming is designed with the particular needs and desires of cancer survivors in mind. And perhaps most importantly—it’s fun!

In 2019, 857 clients participated in Door to Wellness activities.

We provided 6,105 Door to Wellness activities throughout the year.

“After several months of great success, after my surgery and coming in for massages, and being able to come in and stretch with yoga and just have conversations...my life became whole again.”

Charlene Wingate, Little Red Door client

COOKING, YOGA, FITNESS, MASSAGE & more!

Cooking Classes
Cooking classes take place each week in Indianapolis to teach clients how to make healthy, easy-to-follow recipes that can take home to their own kitchens.

Yoga
We host chair relaxation yoga, basic hatha yoga and restorative yoga each week to improve balance and flexibility and improved breathing techniques.

Massage
Massage therapists are on site in Indianapolis and in Muncie throughout the month to offer therapeutic massage.

Fitness
Fitness classes are in partnership with the YMCA. They host LIVESTRONG, Enhance, PiYo, and a rotating fitness class each quarter. Each class is uniquely created with cancer survivors’ needs and abilities in mind.
When cancer happens, it affects the entire family—especially for our pediatric clients. Children with cancer are even more dependent on those around them to care for them. At Little Red Door, our mission is to ease the burden that cancer creates for everyone affected. We provide our pediatric clients with the same care as our adult clients: transportation to and from treatment, nutritional supplements, and Door to Wellness programming, with the addition of multiple camp experiences throughout the year.

At Little Red Door, we have the only state-wide youth services program in Indiana, serving all 92 counties. Our camp, Camp Little Red Door, is the oldest camp for pediatric cancer patients in the state, and the second oldest in the country.

**Camp Little Red Door**
Camp Little Red Door is a chance for children who have been affected by cancer to have the same camp experience as any other child, and to interact with other kids and families facing similar experiences.

Camp is a year-round initiative with four camps a year. Any child who is in cancer treatment or beyond, or has a parent or guardian who has cancer is eligible to attend. Camp is free to attend thanks to our generous donors.

**Camp Little Red Door in the City**
Started in 2018, Camp Little Red Door in the City offers a week-long day camp experience to any child in or beyond cancer treatment and all of their siblings or a friend. Each day of camp, participants will venture into the community to enjoy specialized activities with Indianapolis community partners.

**Family Camp**
Held over a weekend at Bradford Woods in the spring and the fall, Family Camp is an opportunity for the entire family to experience camp. It is offered to any family in Indiana with a child in or beyond cancer treatment or with a parent in or beyond cancer treatment. Parents and all siblings are welcome to come spend time in the woods swimming, hiking, fishing, and cooking out among other families who understand the journey.

— Ryan, age 13
Little Red Door Camper

**YOUTH services**

At Little Red Door, our mission is to make the most of life and the least of cancer—for people of all ages. Our clients range in age from 18 months to 94 years old.

**THANK YOU to the donors who make our youth services program possible:**
- Barnes & Thornburg LLP
- Beam Longest & Neff LLC
- Cody Lisby Scholarship Fund
- Colby and Cate’s Charities Inc.
- Bob and Melody Grand
- GTECH Indiana
- K & L Logistics, Inc.
- Kampgrounds of America (KOA)
- Lilly Endowment, Inc.
- MacAllister Machinery Company, Inc.
- Tim and Andrea Miller
- MRM Distribution Services, Inc.
- MG Companies
- Spectacle Entertainment
- Stifel Nicolaus
- Zionsville Lions Club
Transportation program provided over 31,000 rides to cancer treatment

Through our transportation program, Rides of Hope, we provide free transportation to and from treatment for people who cannot afford a ride or are unable to drive themselves. We coordinate and schedule rides for our clients or provide them with gas cards.

“The staff is wonderful in getting cancer patients back and forth to their appointments. The things they have at the Little Red Door [are] so amazing and wonderful. A comfort to those of us going through this illness to know we are not alone.”
Gala Everett, Little Red Door Client

In 2019, we provided 31,258 rides for cancer patients to and from cancer treatment. This is 14,293 more rides than we provided in 2018.

GALAXIES

The staff is wonderful in getting cancer patients back and forth to their appointments. The things they have at the Little Red Door [are] so amazing and wonderful. A comfort to those of us going through this illness to know we are not alone.”
Gala Everett, Little Red Door Client
Names in bold are individuals whom a specific donor gave in memory or honor of.

DONORS

GIFTS

BE A PART OF THE BOLD SOCIETY

CREATE AND leave a lasting legacy.

The Bold society is a planned giving society that helps ensure the future of Little Red Door’s services and could also further your financial
## 2020 SAVE THE DATE

<table>
<thead>
<tr>
<th>Month</th>
<th>Event Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>APR 17</td>
<td>EVENING OF HOPE BASH in Carmel</td>
</tr>
<tr>
<td>AUG 16</td>
<td>CANCER SURVIVORS DAY at Indiana State Fairgrounds</td>
</tr>
<tr>
<td>MAY 31</td>
<td>KICK CANCER CO-ED KICKBALL TOURNAMENT at Yorktown Sports Park</td>
</tr>
<tr>
<td>AUG 05</td>
<td>CAMP LRD GOLF TOURNAMENT at Brickyard Crossing Golf Course</td>
</tr>
<tr>
<td>SEP 10</td>
<td>FACE OF HOPE BREAKFAST</td>
</tr>
<tr>
<td>NOV 19</td>
<td>FACE OF HOPE BREAKFAST</td>
</tr>
</tbody>
</table>

**FOR MORE INFORMATION ON OUR UPCOMING EVENTS, visit littlereddoor.org/events**

### CAMP LITTLE RED DOOR

<table>
<thead>
<tr>
<th>Season</th>
<th>Camp Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRING</td>
<td><strong>FAMILY CAMP</strong> March 13-15 at Bradford Woods</td>
</tr>
<tr>
<td>SUMMER</td>
<td><strong>CAMP AT BRADFORD WOODS</strong> June 14-19 at Bradford Woods</td>
</tr>
<tr>
<td>FALL</td>
<td><strong>FAMILY CAMP</strong> October 9-11 at Bradford Woods</td>
</tr>
<tr>
<td>DAY</td>
<td><strong>CAMP IN THE CITY</strong> July 13-17 at Little Red Door in Indianapolis</td>
</tr>
</tbody>
</table>

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Making the **most of life** and the **least of cancer** since 1945.

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Little Red Door Cancer Agency | www.littlereddoor.org
Indianapolis: 1801 North Meridian Street, Indianapolis, IN 46202 | (317) 925-5595
Muncie: 2311 West Jackson St. Muncie, IN 47303 | (765) 284-9063

[Facebook](https://www.facebook.com/littlereddoorcanceragency)