2018
ANNUAL REPORT
Little Red Door Cancer Agency
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A LETTER FROM LITTLE RED DOOR’S DIRECTOR & CEO

This past year was one of tremendous growth and transformation for Little Red Door. In 2018, we completed several big projects that will improve how we serve our clients. We set a new fundraising record at our annual Face of Hope Breakfast. We provided more services for clients than ever before.

We completed our $2.1 million renovation of our building at 1801 N. Meridian, transforming our space into a beautiful, welcoming and accessible center for our clients, staff and community. We enjoyed celebrating our new space with our friends during our grand reopening in May. With the updates to our building we were able to expand our services and serve more people through our additional programming.

Little Red Door also expanded into six new counties in east-central Indiana. We now offer services to Hoosiers in Blackford, Delaware, Jay, Henry, Madison and Randolph counties in addition to our traditional metro counties. We have had wonderful feedback from donors and clients in this new area and are very excited at the possibility of helping more Hoosiers facing cancer. We also held our 1st Annual East Central Indiana Face of Hope Breakfast that was an overwhelming success.

We could not accomplish any of this without our friends who helped along the way. Board members, table captains, committee members, donors, foundation representatives, staff, volunteers... your continued support is why we’re able to serve our community. Our organization could not be successful without you all. Thank you for all you do. We are always humbled by your support in helping us make the most of life and the least of cancer.

Fred Duncan
Director and CEO

LITTLE RED DOOR'S BOARD OF DIRECTORS

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WHO WE SERVE

There were 37,250 new cancer diagnoses in Indiana in 2018.

2 in 5 Hoosiers will develop cancer at some point in their lifetime.

Cancer is the 2nd leading cause of death in Indiana.

There are approx. 300,000 cancer survivors living in Indiana today.

As Indiana’s oldest cancer agency, Little Red Door Cancer Agency serves underserved Hoosiers battling cancer, educates the public about cancer prevention and provides cancer screenings to uninsured people in central and east-central Indiana.

We strive to make the most of life and the least of cancer by reducing the physical, emotional and financial burdens of cancer for Hoosiers.

I just wanted to say thank you for the help your organization gave me.

Without you, I would have been unable to get the tests my doctor ordered. During a very frightening time, you gave me help and peace of mind.

Thank you doesn't seem sufficient, but thank you and I thank God for you and all who work and support you.”

-Carol, a Little Red Door client
A LOOK AT WHAT WE ACCOMPLISHED IN 2018

Clients attended Door to Wellness programming 3,127 times in 2018

15,272 phone calls were answered, directing clients to resources

9,268 students were educated on the dangers of tobacco

FOUR distinct Camp Little Red Door experiences were provided

33,269 uninsured and underinsured people in central Indiana utilized Little Red Door’s services

On average, each client receives THREE different types of services at Little Red Door

76,320 meals were provided to cancer patients, doubling from 2017

330 educational and outreach events were attended

496 people were served through LRD’s Mammography Assistance Program

16,965 trips were provided to life-saving cancer treatments, a 22% increase from 2017

LOOKING FORWARD GOALS FOR 2019

1 Expand Door to Wellness programming to more regions

2 Grow the HIP 2.0 POWER Account Contribution (PAC) Program to serve all eligible cancer survivors

3 Expanded fitness program offerings to Hoosiers facing cancer in central Indiana

The PAC Program at Little Red Door is a fund that pays the POWER Account Contribution for LRD clients enrolled in HIP 2.0. Its objective is to ensure cancer survivors maintain health insurance coverage during a financially challenging period.
The Camp Little Red Door Golf Tournament is an annual event that takes place every August, and is one of Little Red Door's biggest fundraising events of the year. This tournament helps raise money for Camp Little Red Door, Indiana's oldest camp for children with cancer.

The 2019 Golf Tournament will be held Wednesday, August 7 at Brickyard Crossing Golf Course. Funds raised will be used to host LRD's four camps: two family camps, one week-long summer camp, and a week-long day camp.

For camp dates, go to page 12
CORPORATE & FOUNDATION SPONSORS CONT.

THANK YOU TO OUR THIRD PARTY PARTNERS

Barnes and Thornburg, LLP
Books & Brews
BPO Elks 214
Brewers of Indiana Guild
BRICS, Inc.
Burger Fuel
CCA Sports
Centerpoint Brewing Company
Crawl for Cancer
Culver Educational Foundation
Detour American Grille and Bar

EDGE Fitness & Strength
Elements Financial
Faleno Automotive
Indiana Farm Bureau Insurance
Four Day Ray Brewing
Frisch's Thyme Farmers Market
Fun-Races
Glitz & Glamour
IMPD
Indiana, Inc.
Indy Bag Ladies

Indy Eleven
Invoke Studio
IU Health
Lick, LLC
Marylinn Hosea
Mass Ave Pub
Purses with Purpose
Chapman Foundation, Inc.
Round Town Brewery
Santa Hustle Race Series, LLC
Scarlet Lane Brewing Company

Scott Sween Golf Outing
Strap Pink
Smash Social, LLC
Sun King Brewing Company
Superfly Running, Inc.
Tyler Mason Salon Spa
uPaint Pottery Studio
Vineyard Vines
Vontria Foods II, LLC
West Fork Whiskey
Westin Indianapolis

THANK YOU TO OUR 2018 FACE OF HOPE SPONSORS

Eli Lilly
Indiana University Health
MHS
Oaktree Financial Advisors
Express Scripts

Capitol Construction
Walgreens
CIG Architects
Geico
Stewart, Myers and Associates

Fineline Printing Group
Indiana State Fairgrounds and Event Center

FACE OF HOPE BREAKFAST

The 11th annual Face of Hope Breakfast was held on Thursday, November 15, 2018 at the Indiana State Fairgrounds Expo Hall. This year’s breakfast set a new fundraising record, raising $353,687! Each year this event continues to grow, and 2018 was no exception with a record number of RSVP’s at almost 1,400. Even with icy roads the morning of the event, the attendance was still remarkable. We would like to thank everyone who attended and donated in 2018 to help make this possible.

We hope you will join us in 2019 for 12th annual Face of Hope Breakfast on Thursday, November 21 to celebrate the impact our supporters have in helping Little Red Door make the most of life and the least of cancer. If you are interesting in attending, contact Morgan Jessup at njessup@littlereddoor.org or call 317-502-1659.
The Bold society is a planned giving society that helps ensure the future of Little Red Door's services and could also further your financial goals. If you would like more information, please contact Director and CEO Fred Duncan at fduncan@littlereddoor.org or call (317) 920-4688.
GIFTS provides cancer survivors and their families an opportunity to celebrate the importance of nutrition and physical activity. Cancer Survivors Day, focusing on Door to Wellness and educational programs that teach the survivors, is to educate the community on its mission and services. Cancer Survivors Day at the Indiana State Fair. LRD’s goal in hosting Cancer Survivors Day was to get to survivorship. Join us this year on Sunday, August 11, 2019!

MEMORIAL GIFTS

Bruce Griswell
Julia Voyd
Bruce Jackson
Jack and Patricia Demaree
Caleb Levell
Laura Sohl
Cam Percival
Carlos and Eileen Lopez
Carl Long
Michel and Carole Rinehart
Carol Stanko
Douglas Bets
Carolyn Scheidt
Shirley Buckland
Chester Rinehart
Michel and Carole Rinehart
Claudia Benge
David and Doris Crichtlow
Daniel Chrisman
Rita Koising
David Bird
Roger Long and Sue Stout-Long
Dewine Glenn
Carol and Ronald Ray
Diana Rinker
Michael Barrett
Diane York
William and Vanessa Tucker
Dennis and Donna Campbell
Jeffrey and Susan Shelton
Dillard Kidd
Cathie and Archie Bridgehaman
Walther and Barbara Smith
Teressa Kidd
Carol Welch
Donnie Humbert
Rebecca Vaughn and Angela Patterson
Robert and Sherri Richardson
Dorothy Austin
Diana and Daniel Smith
Ed Lamperski
Nelle Thompson
Elizabeth Caldwell
Tom Bruin
Gene Skillman
Mary Kathryn Sertz
Howard Bates
Judy Maes Mankes
Ida Osborne Lasley
Saundra McCowan
Jefa Sheehan
Jordan Whitt
Jennifer Medley
Jason Stahl
Joe Crouse
Michael Speidel
Joseph Milharic
Cathy Daily
Terry Dick
Joe Milharic
Karen Hatcher
Michael and Mirabella Gibson
Kenneth Biggers
Louise Jones-Mills
Kenneth Dem правило
Sarah Prince West
Lamay Richerreek
Julia Voyd
Larry Brown
Kenneth Masonpole
Laurie Martin
Emily and Andrew Berger
Linda Marsh-Peterson
Louise Jones-Mills
Linda Swingley
Nathan Swingley
Lyla Burns
McGlinchey
Logan and Jennifer Harrison
Majorie Chandler
Dale and Joanne Cameron
Marbell Con
Shirley and Arnold Cleveingers
Charles and Tanara Denis
Darrell and Julie Drake
Tony and Amy Evans
Bob and Becky Flesher
TJ and Constance Fullhart
Michelle and David Phares
James Hobson
Denney Hobson
Carolyn Scott
Patricia Sharp
Mark Nesmith
Louise Jones-Mills
Mrs. Haas
King
David King
Martha Eckelman
Phillip Arnold
Jonathan Eckelman
Mary Ann Potter
Judy and Werner Van Fleet
Jennifer Paris
Mary Barrett
Mark and Kathleen McCnabey
Chasly Sines
Mary Shockley Johnson
Bill and Judith Buntin
Sandie and Ken Ladewig
Joseph Bailey
Monte Burns
Lois Geiger
Ardene Keevegar
Joseph Shockley
Bernice Shockley
Mila Woodings
Brenda and Tyler Foregleben
Mildred Steenman
Earl Butler
Moshi’s Ettani
Louise Jones-Mills
Nancy Marcus Pettit
Dru Cone
Nancy Phillips
Louise Jones-Mills
Neil Schafer
Joan O’Donnell and John Payson
Pamela Wright
James and Dianna King
David and Frances Murphy
Mary and Kent Packer
Louis and Roxanne Wilkinson
Tamaia Brown
Tammy Lightner
Carol Young
Pat Simpson
Daniel and Diana Smith
Patrick Irwin
Susan Wright
Wayne Wright
Patricia Brandt
Carla Greton
Patricia Godsey
Timothy and Paulette Camron
Donald and Karen Hendrickson
James and Angela Markley
Vickie Brown and Judie Smith
Mike, Karen, Tiffini, Henry and Johna Allen
Gina Flay
Emily Hummel
Janet Jackson
Robert Lay
Patricia McClurg
Karen McKee
Patricia Turk
Brittany and Kevin Modany
Cynthia and Richard Schrier
Barbara and Jack Steenacker
Amy Hart
Glenn Hoge
Cheryl McClain
David Treiser
Paul Ciago
Richard Kiplinger
Pete Cajaacob
Carol and Ronald Ray
Flanke Span
Michel and Carole Rinehart
Phyllis Millican
Marcia and Bobby Jetmore
Rich Morgan
Jack and Janet Turman
Michelle Crenshaw
Lori Gint
Kimberly Jordan
Gayle Ruykendall
Sam Moore
Jennifer Swank
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Alyssa Smith
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Preston Cross, JR
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Ted Leas
Robert Smith
Pamela Davis
Marcia Fleetwood
Sandy Barrett
Phillip Anderson
Scott Druen
Kelly Lindsey
Sharon Alspaugh
Heather Gilb
Sharon Myers
Charlotte Malone
Shawn Duckworth
Jerry and Mary Harry
Jo Nella Spears-Ruddick and Thomas Ruddick
Ina Dick
Sherry Spradlin
Joe and Linda Kinnett
Sarah Holsen
Solomon Zevin
Miles Zevin
Terry Pence
Holme Pence
Teza Roberts
Denise Sanders
Tobi Bond
Carol and Ronald Ray
Tom and Grace Kindelin
Mark Kindelin
Tom Caveny
Louise Jones-Mills
Vera Trout
Brian and Amy Stayte
Vince Guer
Julia Hayes
Wally Finney
Larry and Shirley Libby
Wayne Cole
Louis Jones-Mills

Names in bold are individuals whom a specific donor gave in memory of.
2019 SAVE THE DATE

East Central Indiana’s
FACE OF HOPE
BREAKFAST

JULY 25
Horizon Convention Center
Contact Tiffany Kerrigan at
tkerrigan@littlereddoor.org

CAMP LRD GOLF
TOURNAMENT

AUGUST 7
at Brickyard Crossing Golf Course

CANCER
SURVIVORS DAY

AUGUST 11
at the Indiana State Fair
littlereddoor.org/survivor

FACE OF HOPE
BREAKFAST

NOVEMBER 21
at the Indiana State Fairgrounds
Expo Hall
littlereddoor.org/faceofhope

CAMP LITTLE RED DOOR

SPRING FAMILY CAMP
March 8-10 at Bradford Woods

SUMMER CAMP
June 14-21 at Bradford Woods

CAMP LRD IN THE CITY
July 8-12 at Little Red Door

FALL FAMILY CAMP
October 11-13 at Bradford Woods

For more information and to sign up, visit littlereddoor.org/camp

Making the most of life and
the least of cancer.