



Little Red Door Cancer Agency



ABOUT US

Little Red Door Cancer Agency provides support to cancer patients and their families throughout their cancer journey.

We offer services for cancer patients, resources for those in need and information on cancer prevention.

Little Red Door strives to make the most of life and the least of cancer for the medically underserved residents of Central Indiana.

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LITTLE RED DOOR
CANCER AGENCY



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Education and Outreach Program Overview

Originally founded in 1945 as an educational outlet to educate the public about cancer and reduce stigma surrounding a cancer diagnosis, Little Red Door continues to passionately pursue education and outreach alongside client programming to help residents of Central Indiana pursue their healthiest selves.

Tobacco Prevention and Cessation Programming

HURU

Presenters go into middle and high school classrooms across the Central Indiana to inform students about the physical, financial, and social consequences of using tobacco products. Students also spend time analyzing marketing techniques used by companies to target them. Products covered include but not limited to cigarettes, cigarillos, smokeless tobacco, and vape pens including JUUL.

Next Steps

An extension of HURU, Next Steps provides an alternative to suspension for first time offenders of a school's tobacco policy. Students attend 3 once-a-week detention style sessions where they learn realities about the products they are using, resources to help them quit, how products are marketed towards them, and refocus their attention onto goals for their future.

Advocacy, Coalition, and Scientific Study Involvement

Little Red Door recognizes the most effective way for behavior change is policy change and continues to advocate on the local and state level for policy changes promoting cancer prevention and the reduction of barriers for cancer screening and treatment. Little Red Door is also actively involved in academic studies to help identify and address barriers for cancer patients.

Women's Prison

Women who are about to complete their prison sentence at the state prison are required to attend a re-entry course where they learn skills to enter back into civilian life with the goal of not repeating the offenses they were arrested for. Little Red Door conducts one of the classes for each cohort to inform the women, who are a high-risk population, about the importance of breast and cervical cancer screenings. The women are provided with information about signs and symptoms of both cancers, prevention methods, what the treatment and screening processes look like, and resources for financial assistance.

Health Fair and Community Presentations

PRIDE, Indiana Black Expo, and other community health fairs

Little Red Door aims to spread information about its mission, resources, and the importance of cancer prevention. Health educators attend a variety of community events with an interactive booth where community members can learn about cancer prevention methods, cancer screenings, and resources that Little Red Door can provide. All displays are tailored specifically to the community in attendance.

Little Red Door at the Indiana State Fair

On each day of the Indiana State Fair, health educators put on cooking demos on the culinary stage teaching the public about healthy eating and how it contributes to cancer prevention. To further emphasize the importance of healthy cooking, Little Red Door holds a recipe contest where contestants compete for prizes with recipes containing cancer fighting ingredients. Little Red Door also sponsors Cancer Survivors Day where cancer patients and survivors can receive a free ticket to the fair and take part of a celebration of survivorship on Survivor's Lane where community partners come together to provide information on community resources for those affected by cancer.

Community Presentations

Health educators are available to do community presentations on cancer prevention and screenings at events or classes.

All education programs are provided free of charge. Please contact Tina Jacob at tjacob@littlereddoor.org for more information.

*"Thank you so much for coming in and talking with us today about tobacco. I'm going to take this information back home and talk to my mom about her quitting smoking"-
Perry Meridian Middle School Student*



"I love being exposed to all of these valuable facts and I appreciate all of the people trying to spread the word and raise awareness about the effects of tobacco"- Avon Middle School South Student