MAKING THE MOST OF LIFE AND THE LEAST OF CANCER
CONTENTS

3 LETTER FROM THE CEO
4 WHO WE SERVE
5 WHAT WE ACCOMPLISHED IN 2017
6 FINANCIALS
7 2018 SAVE THE DATE
8 CORPORATE SPONSORS
9 NEW HOPE PROJECT
11 FACE OF HOPE BREAKFAST
12 INDIVIDUAL DONORS
13 HONOR AND MEMORIAL GIFTS
14 CANCER SURVIVORS DAY
I confess that we love putting together an annual report. It’s so satisfying to look back at the previous year and think about our successes (and failures) while looking at the future.

This year has been especially gratifying. 2017 was a banner year for Little Red Door. Perhaps the best year in recent memory. Our programs grew, serving more people and providing more services. We set a new record for attendance and individual giving at the Face of Hope Breakfast. We launched and successfully completed the New Hope Campaign, raising $2.1 million to renovate our building at 1801 N. Meridian Street into a welcoming community center for under-served cancer patients. By the time this document reaches you we will be very close to moving back into our building.

While I love reflecting upon all the metrics, I especially love taking the time to reflect upon all our friends who helped along the way... board members, table captains, committee members, donors to the New Hope Campaign, foundation representatives, staff, volunteers... so many of you gave so much of your time, talent and treasure to Little Red Door. Our organization cannot be successful without friends. And frankly, our friends are the best. Thank you for all you do. I look forward to sharing a coffee with you in our transformed space.

Fred Duncan
Director and CEO
WHO DO WE SERVE?

Little Red Door reduces the physical, emotional and financial burdens of cancer for central Indiana residents.

“When I was a little girl I played at my mother’s feet while she and other women in her church circle made bandages for Little Red Door’s cancer patients. Forty-some years later I needed financial help and Little Red Door did far more than I could have ever asked and provided relief at such a stressful time. I am thankful for what you do at your agency, for your gracious staff, and for all the people who have given in some way over the years. Thank you, thank you.”

-Susie

Cancer in Indiana in 2017

36,440 New cases

5,540 New lung cancer cases

5,140 New breast cancer cases

3,410 New prostate cancer cases

3,080 New colorectal cancer cases
A LOOK AT
what we accomplished in 2017...

Number of people reached through programs and education outreach efforts: 30,489

- Number of services provided to clients: 3,095
- Number of meals given to cancer patients: 34,488
- Recognized as a 4-star rated charity in patient and family support by Charity Navigator

- Number of medical supplies provided to clients: 1,353
- Number of trips provided to life-saving cancer treatments: 13,932
- Number of students educated on the dangers of tobacco: 5,412
- Number of phone calls fielded resulting in connecting clients to resources: 14,968
- Number of community and educational events attended: 249

Looking forward → Goals for 2018

1. Expand physical activity in Little Red Door's Door to Wellness programming
2. Expand Camp Little Red Door to offer four camps: a new adventure day camp, two family camps and summer camp
3. Enhance the growth of Little Red Door's services to include a six-county service in East-Central Indiana
2017 FINANCIALS

Operating Revenues

- Individual contributions 29%
- Foundations and grants 20%
- Corporate Contributions 15%
- Susan G. Komen for the Cure 12%
- United Way of Central Indiana 9%
- Bequests and Estates 9%
- Annual Operating Draw from Endowed Fund 5%
- Other revenue 1%

TOTAL REVENUE $2,106,7867

Operating Expenditures

- Client Services 81%
- Development 12%
- Management & General 7%

*Above financials are unaudited

Golf Outing

Every August, golfers join Little Red Door at the Brickyard Crossing Golf Course to help raise money for Camp LRD. This annual outing is one of the biggest fundraising events of the year and allows LRD to host Indiana’s oldest camp for children with cancer. The 2018 Golf Outing will be held Wednesday, August 8. Funds raised from the golf outing will be used in 2018 to host four camps: two family camps, March 23 to 25 and October 12 to 14; summer camp June 10 to 15; and new this year, an 8 a.m. to 5 p.m. day camp at Little Red Door’s renovated facility July 23 to 27.
Camp Little Red Door

Camp Little Red Door is Indiana’s oldest camp for children with cancer. LRD hosts four camps throughout the year: a spring and a fall family camp, a summer camp, and new in 2018, LRD will add a fourth camp—a day camp that will run from 8 a.m. to 5 p.m. This day camp will include destination adventures each day of camp: crafts and games, community visits, friendship and team building, physical activity and more. Thanks to generous contributions from donors, no family is ever turned away from Little Red Door’s camps.

“Words can’t express appreciation adequately. My daughter has been so blessed by the relationships and experiences at Little Red Door. She thrives in the environment.”
- Jen, parent of camper
Little Red Door always aims to provide our clients with the most welcoming and comfortable atmosphere possible when they walk through our doors, and these renovations and improvements will do just that. This new space will ensure that Little Red Door is a center of hope in the Indianapolis community for years to come.”

- Fred Duncan, Agency Director and CEO

**WHAT'S NEW**

1. **MORE ACCESSIBLE.** Renovations will include additional parking and a ramp that will lead from the parking lot to the front door.

2. **UPDATED EXTERIOR.** Along with increasing the size of the garden, Little Red Door will be installing a new roof and adding an exterior shield to the building.

3. **SOCIAL ROOM.** A fully equipped kitchen that will not only enhance current cooking classes but will also promote connectivity and community among clients.

4. **FITNESS CENTER.** The fitness center will include treadmills, resistance bands strength training and open space for Oncology fitness activities such as yoga.
a center of hope

Little Red Door Cancer Agency is excited to present the New Hope capital project, a $2.1 million project that will transform and improve LRD’s building at 1801 N. Meridian into a vibrant community center for those battling cancer. Through this transformation, LRD hopes to make its building more accessible to those with physical limitations, expand client programming, and structural repairs so that LRD can continue to provide services to its clients in a welcoming and comfortable space for years to come.

Thank you to the donors who made the New Hope Project possible:

United Way of Central Indiana
Efroymson Family Foundation
Jeff and Joanne Walters
Erika Rager and Keith Jewell
Procure
Finish Line Youth Foundation
Jim and Krista Schulz
Ryan and Amy Willman
Nicholas Noyes Jr., Memorial Foundation
Bob and Melody Grand
Jenn and Mindy Henry
Karina and Craig Veatch
Bob and Diane Braun
Bud Brehob Family
Dr. Jeanne Schilder and Randall L. Motz
Stephanie Shelley and Linda Schuette
Jenn and Andy Medley
Fred Duncan and Jim Luce
Kay and Damon Davis
Dan and Kate Appel
Jeff and Jane Castell
Nick and Kerri Bontreger
Thomas and Lisa Schlehuber
Maeghan Hurley
Nick and Hilary Duvall
Deb Kunce and Core 40
Doug Schwartzentruber and Diane White
Ryan and Heather Judy
Janet and Rick Barb
Cathleen and Omar Daghestani
Sheri and Mike Alexander
Mike Moreman
Karen and Robert DeFrantz
Laurie and Chad Martin
Johnson, Grossnickle and Associates: Angela White and Matt Donavan
Ryan and Katherine Nagy
Chris Weaver
Natalie Guzman
Kevin Bell
Kerri and George Cavanaugh
Mary Kay and Tom Anthony
Kristine Lemke
John and Diane Bradburn
Brian and Emily Doak
Deepa Bharath and Maneesh Pingle
Kim Aldridge
David and Terry Canal
John and Alicia Rueter Family Foundation
Shaun Forkin
Kim Reeves and Becky Songgeroth
Amy and Nassar Hanna
Steve Williams
Larry and Claudette Einhorn
Jon and Andrea Pactor
Ann Grayson
Don and Erika Smithson
Sean and Denise Griggs
Joseph Eaton
Craig and Kimberly Blanchet
Paula Blackburn
Nathan Swingley
Capital Construction
Indy Custom Stone
London Witte Group
Wasson Nursery
Ferguson
The 10th annual Face of Hope Breakfast was held on November 16, 2017 at the Indiana State Fairgrounds Expo Hall. This year, 1,300 people attended the breakfast, the most in event history. $340,000 was raised for cancer patients in central Indiana. Little Red Door would like to extend a huge thank you to everyone who attended in 2017 and helped make this possible! We hope you will join us for the 11th anniversary Face of Hope Breakfast on Thursday, November 15, 2018 to celebrate the impact our supporters have in helping Little Red Door make the most of life and the least of cancer. If you are interested in attending the breakfast, email Nick Duvall at nduvall@littlereddoor.org.

Thank you to our 2017 Face of Hope sponsors:

American Legion Auxiliary Unit 249
Battle for Bob Golf Outing
Cancer is a Drag
CCA Sports
Chef Joseph’s at the Connoisseur Room
Crawl for Cancer
Culver Educational Foundation
Detour American Grille and Bar
Falcone Volkswagen, Subaru and Saab
Fitness in Motion
Four Day Ray Brewing Company
Fresh Thyme
Indy Bag Ladies US-Oh! Show
Indy Eleven
Insane Inflatable 5K
Kendra Scott
Live Pink
Managed Health Services
Morty’s Comedy Joint
NUVO
Punch Burger
Round Town Brewery
Scarlet Lane Brewing Company
Scrap Pink Ball
Scrap Pink Retreat
Shamrock 5K
Sun King & Indianapolis Indians
Craft Beer for a Cause Night
Sun King CANvitational
Sun King Growler Fill Friday
SuperFly Running
The Chapman Foundation
Vineyard Vines
Your planned gift helps ensure the future of Little Red Door’s services and could also further your financial goals. If you would like more information on planned giving, please contact Vice President of Development and Communications Nick Duvall at (317) 920-4685.

LEAVE A LEGACY

Create and leave a legacy.

Your planned gift helps ensure the future of Little Red Door’s services and could also further your financial goals. If you would like more information on planned giving, please contact Vice President of Development and Communications Nick Duvall at (317) 920-4685.

LEAVE A LEGACY

Create and leave a legacy.

Your planned gift helps ensure the future of Little Red Door’s services and could also further your financial goals. If you would like more information on planned giving, please contact Vice President of Development and Communications Nick Duvall at (317) 920-4685.

LEAVE A LEGACY

Create and leave a legacy.
Cancer Survivor's Day

On Saturday, August 19, 2017, Little Red Door sponsored Cancer Survivor's Day at the Indiana State Fair. In hosting Cancer Survivor's Day, LRD aimed to draw awareness to the organization and its services, focusing on its complementary therapy and educational programs that teach the importance of nutrition and physical activity. LRD provides cancer survivors and their families an opportunity to celebrate survivorship, stress the importance of early detection and follow-up care, and connect survivors to local resources. Over 12,000 Hoosiers visited Survivor’s Lane and interacted with LRD’s partners for an educational experience. LRD debuted its public art project that is to be displayed in its renovated building. Hundreds of cancer survivors and their families helped create a community mural that will serve as a lasting celebration of cancer survivorship. Little Red Door helps individuals all along the continuum of cancer care and this event helped celebrate not only survivorship, but also the organization’s years of work in the community to help individuals get to survivorship.

Debra and Keith Waggoner
Larry and Barbara Jo Hancock
Branda Wingo
Jane and Steve Ambro
Carl Braboh
Gary Beiter Jr.
Carol Carpenter
Peter and Nancy Abruzzo
Carole Keeler
Mathis Hathaway
Charles Barker
Vicoria Schantz
Michael Boyle
Marco Sieber
Lonna Fisher
Vicki and Patrick Bailing
Timothy and Janice Hughes
Marianne and Paul Thompson
James Rulon
Chester Rinehart
Michel and Carole Rinehart
Claudia Bengoe
Harry Bridgman
Gina and Carl Forman
Elaina Boetto
Connie Mua
Marianne Cardwell
Dale Freeman
Daniel and Diana Smith
David Bertello
Linda Burton
Deborah Bell
Yvette Allman
Ruth Buckley
Denise Chambers
Cassie and Trevor Engel
Donald Blanton
Louise Jones-Mills
Donald Hollen
Louise Jones-Mills
Ronald and Marcia Hull
Dorothy Austin
Daniel and Diana Smith
Doug Spradlin
Dawn Coats
Earlene Shelley
Kristen Larme
Christopher Farr
Vicki Barnard
Gladye Konzig
Lisa Kirby
Ed Effertz
Louise Jones-Mills
Ed Lamperski
Nellie Thompson
Evelyn Lindquist
James Bartlett
Katherine and Kula Theodore
Faye Allen
Larry and Wanda Cooney
James LeMay and Terry Brown
Phyllis and Frank Leveque
Jeanne Powers
Patricia and Alfred Spiesler
Maggie Klee
Joanne Heldenbrand
Lisa Baker
Joe Goff
Berniece Byrarski
Kathleen Lane
Kevon DeBaeve
Rhiannon Barkett
Elizabeth Miller and Stephen Hollis
Casey Lynn Perry
Josephine Balthas and Richard Kramer
Laura Piper
Henry and Sandra Holcher
Deborah and Christopher Brugman
Jane Lathrop
Charles and Barb Crist
Karri Rombach
Roslyn Ryan
Rachel Morris
Kathryn Fink
Jean McMahal
Korin McPherson
Jenna Cooper
Karla Schlegel
Susie Dunham
Jeaninne Grady
Jay Patel
Janet Learner
Bred Haug
Kerry Diemhart
Robert Doster
Jane Stutz
Tara Schuster
Dana Goodman
Robert Farley
Kevin Whisler
Sandy Stockert
JoAnn Beneke
Stephanie Koch
Dave Halvorson
Patti Bostwick
Patti Bonnet
Kevin Keiser
Kevin Gillis
Ryan Koehler
Alicia Hoover
Ellen Spall
Eugene Leier
Daryn Fair
Mark and Dawn Ryan
Michael Friedman
Erika and Don Smithson
Patty Faulenier
Jerry Miller
James Hasler
Brian Friend and Kendra Reed-Friend
Margaret Hentz
Caroline Johnson
David Temminger
Faye Waugh
Jeff Long and Karen Harrison-Long
Peter and Nancy Butler
Karin Wheeler
Jennifer and Thomas Froehie
John and Sue Fink
Dan and Ellen Harbaugh
Blair and John Williams
Matthew Stockey and Karol Cowell-Stockey
Patricia Aubruner
Brenda and Mark Rombach
Joan and Robert Graham
Laurie and Thomas Pea
Scott and Beverly Clabbaugh
Kimberly Ross
Susan Miller
Karen Richardson
Ken and Vicki Patterson
Mark Scherer
Roben and David Trout
Allison and Don Lorenz
Carolyn Small
Jennifer and James Schoening
Christy Tharp
Jane and Michael Johnson
Christine and Dougalo Lowery
Lynn Kusama
Lyle and Anthony Browne
Rhonda Fox
Jenifer and Keith Ogden
Mary Carter
Leo Stratten
James and Bonnie Walker
Linda Oblemliller
Robert Oblemliller
Lisa Wilson
Gregory and Cynthia Meyer
Lois Bennet Kinney
Bob and Ellie Baker
Lucy McQuade-Shuler
Amy Hartwell
Joyce and John Johnson
Lynn Gordon
Dennise Flanagan
Troya Pierce
Tabby Gillespie
Thad Miller
Bruce and Sabine Hopkins
Stephanie Lombardi
Margaret Maffett
Louise Jones-Mills
Marge Gaible
John Kramer
Marlyn Jean Harrold
Mary Lou Ortig
Marieen Palmer
Linda Fauges
Marshall Wilen
Marcus Walden
Mary Gindey
Shannon Cecil
Mary Lou Proctor
Eileen Gilman
Mavis Pericvel
Carla and Eleanor Lopez
Mike Linde
Mary Beth Riner
Pamela Miller
Louise Jones-Mills
Pat Sacra
Louise Jones-Mills
Pat Simpson
Daniel and Diana Smith
Patti Brandt
Carla Gerton
Pheobe Spain
Michael and Carole Rinehart
Raymond Grant
Kristin Woodworth
Robert Wilson
Lowell and Bonnie Walker
Rosie Soladine
Carol Williams
Ruth Ann Hammond
Mary Grimes
Lynn Hummel
Ruth Demetrall
Louise Jones-Mills
Ruth Sachs Allison
Joanna and Ross Springer
Scott Druen
Kelly Lindsey
Sharon Alspaugh
Pamela and Michael Beeson
Dave Cruser
Shelli Meshulam
Rose Ab
Steven Speer
Michael Macrett
Suzanne Below
Lowell and Bonnie Walker
Terry Fitzpatrick
Heather Baton Cadwall
Brian and Donna Burke
John Hobson
Tim Hewett
Benjamin Hewitt
Vera Trout
Jeremy Barnes
Vicki Evans
Patricia and Carl Delph
Vincent Guerrini
Julia Hayes
Wes Galinis
Louise Jones-Mills
William Cobb
Bonita Durand

Honor Gifts
Bryanna Barnhart Blodgett
Susan Barnhart
Becky May Hoover
Susan Page Freeman and Larry Freeman
Carl Long
Michael and Carole Rinehart
Celia Zevin
Miles Zevin
Craig Veach
Jacqueline Mack and Edward Silberstein
Debra Lampsink
Jeffrey Abrams
Elisa Hoover
Susan Page Freeman and Larry Freeman
Ellie Fields
Whitney Peters
Hannah Brunnan
Lori Osting
Jeffrey Henry
Andres Araujo
Patrick and Patricia Lindley
Andres Ardo
Mark and Judy Hosford
Michael and Tabatha Wemah
Jerry Wixon
Andrea Calhoun
John Barten
Catherine Barren
Kay Davis
Matthew Dinn
Kenneth and Ann Dunspice
Sarah Prince West
Megan McKinney-Cooper
Adrienne Rievers
Nate Waterfill
Melissa Waterfill
Paige Cassidy
Susan Freeman
Phil Beard
Brandon Gross
Richard Morgan
John Morgan
Robert Grand
Dare and Megan Certo
Solomon Zevin
Miles Zevin

Names in bold are individuals whom a specific donor gave in honor or in memory of.

Little Red Door Cancer Agency 2017 Annual Report
Make the most of life
and the least of cancer.