2016 was another year full of change for Little Red Door. The way we treat cancer patients is changing, techniques for screening are changing, and healthcare policy is changing. Whatever changes come next Little Red Door will be there. As Indiana’s most trusted cancer agency, we have been responding to change for 71 years, finding the best possible outcomes for our clients, and we will continue to do so for every single person that walks through our doors.

In 2017 Little Red Door will not only continue this work, but we are expanding and improving our programs and services to better meet the needs of our clients. We are adding two family camp sessions of Camp Little Red Door, we are prioritizing reaching out to African American communities so we can work together to decrease breast cancer disparities, and the offerings of our Door to Wellness program are expanding. Finally, this year we are working to improve our space at 1801 N. Meridian to better meet the needs of the growing number of Hoosiers we serve.

For over 70 years Little Red Door has been a leader in our community, we hope you will join us for the next 70 as we continue to make the most of life and the least of cancer.

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Director and CEO

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Who do we serve?
Little Red Door reduces the physical, emotional and financial burdens of cancer for central Indiana residents.

Indiana 2016 Cancer Stats

35,180
New Cases

5,520
Lung

4,980
Breast

3,510
Prostate

2,980
Colorectal
A look at what we accomplished in 2016...

31,645 people reached through programs and education outreach efforts

4-star recognized as a 4-star rated charity in patient and family support by Charity Navigator

Quality of Life
1,435 medical supplies provided

Treatment
45,680 meals given to cancer patients

Prevention
259 community and educational events attended

1716 clients receiving complimentary therapies

13,141 trips provided to life saving cancer treatments

HURU
5,663 students educated on the dangers of tobacco

448 wigs and turbans provided

Looking forward. Goals for 2017

Modify the physical space at 1801 North Meridian Street, to better meet the needs of our clients.

Expand Camp Little Red Door by offering Spring and Fall Family Camps

Prioritize outreach in African American communities to help decrease breast cancer disparities

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2016 Financials

Operating Revenues

- Other Revenue: 1%
- Annual Operating Draw from Endowed Fund: 8%
- Susan G. Komen for the Cure: 15%
- Corporate Contributions: 12%
- Other Foundations & Grants: 20%
- United Way of Central Indiana: 10%
- Individual Contributions: 27%
- Bequests & Estates: 7%
- Other Revenue: 1%

Total: $1,870,100

Operating Expenditures

- Client Services: 81%
- Development: 12%
- Management & General: 7%

Above financials are unaudited
The 9th annual Face of Hope Breakfast was held on November 17, 2016, at the Indiana State Fairgrounds Expo Hall. This year 1,100 people attended the breakfast and $351,174 was raised for cancer patients in central Indiana, both the most in event history. Little Red Door would like to extend a huge thank you to everyone who attended in 2016 and helped make this possible! We hope you will join us for the 10th anniversary Face of Hope Breakfast on Thursday, November 16, 2017 to celebrate the impact our supporters have in helping Little Red Door make the most of life and the least of cancer. If you are interested in attending the breakfast email Vice President of Development Nick Duvall at nduvall@littlereddoor.org.
Corporate & Foundation Sponsors

Champions
$100,000 - $400,000

Guardians
$35,000 - $99,999

Allies
$10,000 - $34,999

Leaders
$9,999 - $5,000

Anthem Blue Cross & Blue Shield
Beam Longest & Neff LLC Community Hospital East Crawl for Cancer, Inc.
Fifth Third Bank
Finish Line Youth Foundation
Franciscan Alliance

Partners
$4,999 - $1,000

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Brackets for Good
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The Lookout Foundation, Inc.
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Vectren Foundation, Inc.

Village Theater
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Weaver Popcorn Foundation Inc.

Supporters
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Nursing Society
Circle City Athletics
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Circus City Sams, Chapter 89
Core Planning Strategies
Craftworks Foundation
Crossroads Family Farms
Decatur County United Fund

Decatur Township United Way
Decatur County United Fund

Democratic Club
Detour American Grille and Bar
Eli Lilly And Company Foundation
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Give Back Foundation
Gregory & Appel Insurance
Hamden Moving and Storage
Hoosiers for Seybold
Horizon Planning Group
Hubbard & Cravens Coffee Co.
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Indiana Falcons
Indiana Logo Sign Group
Indianapolis Fashion Doll Club
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Keybank Foundation
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Lumina Foundation for Education
Managed Health Services
Mass. Avenue Pub
Mauer Family Foundation, Inc.
McClelland Tabernacle

Millennium Pharmaceuticals
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Network for Good
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PepsiCo Foundation Employee Giving Programs
Pfizer Foundation Matching Gifts Program
Preston Hollow Presbyterian Church - Organ Committee
Pride & Joy Pet Grooming
Primrose School at Anson-Zionsville
Quintiles
Ray Huser Foundation
Rovin Sams of Marion Indiana
Salesforce.org
Schwab Charitable Fund
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Sherwood Oaks Christian Church
Shiel Sexton Foundation
SIA Foundation
Sojourn Imperial Court of Indiana
Sparo
Speedway High School
St. Paul’s Episcopal Church
Summit Place West
The Capital Group Companies
Charitable Foundation
The Dance Company
The District Tap
The Law Offices of Camille M. Hicks
The National Bank of Indianapolis
Travelers Companies, Inc.
Triton Brewing Company
United Consulting
University of Indianapolis
Vineyard Vines Retail
von Tron Foods II, LLC
von Tron Foods IV, LLC
Yellow Cab
In 2016 we took the Big Red Bash Experience on the road, for the second year in a row, to educate Hoosiers about the importance of making healthy lifestyle choices and how it impacts cancer risk. The Big Red Bash Experience traveled to three events over 21 days; including Indy Pride in June, Indiana Black Expo in July, and the great Indiana State Fair in August. Throughout the 21 days Little Red Door staff and volunteers engaged with thousands of Hoosiers, encouraging them to take the Bash Cancer Pledge; a commitment to make at least one healthy lifestyle change that can lower their risk for cancer. Pledge takers committed to eating healthier, being more physically active, avoiding tobacco or protecting their skin from sun damage. We reached more Hoosiers this summer, 16,575, than ever before with our message about cancer prevention. In total, over 4,000 individuals and families pledged to make a healthy lifestyle change.
The Robert T. Grand Leadership Academy will be held June 16-17.

This annual outing is one of our biggest fundraising events of the year and allows us to hold Indiana's oldest camp. Every August, golfers join us at the Brickyard Crossing Golf Course to help raise money for Camp Little Red Door.
Thank you to the following partners!

**Racing for Cancer’s Yellow Party**
- **Crawl for Cancer**
- **Chef Joseph’s at the Connoisseur Room**
- **Chef Joseph’s Dinner Party**
- **Triton Brewery Game Night**
- **Scrap Pink Ball**
- **Scrap Pink Retreat**
- **Indy Bag Ladies’ US-Oh! Show**
- **Hubbard & Cravens Coffee Company**
- **Bunch Burger - A Drive to Donate**
- **Detour - A Drive to Donate**
- **Shamrock SK**
- **Blacklight Run**
- **Flow Glow Run**
- **Brackets for Good**

**Sun King & Indianapolis Indians - Craft Beer for a Cause**
- **Sun King - Growler Fill Friday**
- **Sun King - CA/National**
- **LIVE PINK!**
- **Cancer is a Drag**
- **Arlington/Roe**
- **St. John’s Missionary Baptist Church Luncheon**
- **Vineyard Vines 10/10 Event**
- **Rock Bottom Brewery**
- **Kendra Scott Launch Party**
- **CCA Sports - Zombie Pub Crawl**
- **Summit Place Assisted Living**
- **Battle for Bob Golf Outing**
- **Fresh Thyme Community Event**
- **Maxx Ave Pub - Crayon & Craft Beer Night**

**Navient**
- **Edge Fitness & Strength**
- **4th of July Car Show**
- **Remembering Cynthia Layne**
- **SlothFest**
- **LDR Trivia Night - The District Tap**
- **Indiana Farm Bureau Insurance**
- **Slothfest**
- **Slothfest**

**Names in bold are individuals whom a specific donor gave in honor or in memory of**

**Leave a Legacy**

Your chance to create and leave a lasting legacy.

Your planned gift helps ensure the future of our services and could also further your financial goals. If you would like more information on planned giving, please contact our development team at (317) 920-4885.